

# Deliverable 6.3 Project website

	Name	Date
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Approved by:	Renato Girelli	05.12.2023





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#### Project co-funded by the Research Fund for Coal and Steel (RFCS)

G.A. 101112102

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### Project details

Project Name		ors preservation,	ing human management transfer and continuous peration
Project Acronym	iSteel-Expert		
Project No.	101112102	Duration	36 months
Project Start Date	01.07.2023	Project End Date	30.06.2026

#### Document details

WP:	6	WP Leader:	
WP Title:	Exploitation, dissemination and communication		
Task:	6.3	Task Leader:	SSSA
Task Title:	Communication activities		
Deliverable No.	6.3		
Deliverable Title	Project website		
Dissemination level	PU		
Written By	SSSA		
Contributing beneficiary(ies)	ALL		
Approved by	Renato Girelli		
Status	Draft		
Date	30.11.2023		

# Document history

Vers	DATE	AUTHOR / REVIEWER	NOTES
0.1	30.11.2023	Valentina Colla	Preparation of the document
0.2			
1.0			
1.1			
1.2			
2.0			
2.1			



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# 1. Introduction

In order to disseminate information on the project and its results, as well as to guarantee a showcase for all potentially interested users, a dedicated website was created with all the required features and in accordance with the project's branding toolkit.

The aforementioned website was published at the end of November 2023 and can be reached at the following URL address: https://isteel-expert.eu/

The website was created by SSSA following the indications in the project and the partners involved provided images, texts and information that directly concern them.

The present document summarizes the structure and main features of the developed website. Obviously, the website is not a "static" outcome of the project, but it will be continuously updated based on the project development.

SSSA is the main responsible for website management and is committed to keep it updated. However, all the partners will provide contents to enrich the website as soon as partial project outcomes will become available.

# 2. Objective and target audience

The iSteel-Expert website was developed to be the main and most immediate source of information on the project, including the scope, structure, entities involved, activities and events. The purpose is to be a central point for the distribution and visibility of the project, both with original content and through links to other websites or platforms and will also act as a repository for iSteel-Expert deliverables, public documents and other public material. As the main communication tool of the project, the website address will be clearly visible on all communication materials relating to the project.

The iSteel-Expert website was designed to be usable and useful as a communication tool for sector operators that potentially interested in the technology covered by the project itself and for entities that are directly involved in the project.

Therefore, its contents were elaborated to address a wide and diversified target audience.

Many companies operating in the steel sector and the connected professional community (such as, for instance, scientific institutions, research centers and public organizations) will be able to benefit from the published contents, as well as discover synergies and potential collaboration paths. Journalists will discover recent information such as news, upcoming events and press releases.





# 3. Structure of the website

The front-end of the website presents all the useful information regarding the project: a brief presentation, the objectives, the partners involved, the workplan, news and events, publications and contacts.

The website was created on Wordpress CMS with a vertical structure and optimized for use from desktop and mobile devices. The characteristic of the vertical structure provides that on the home page of the site there is a short preview for each internal page of the website with a direct link to the dedicated internal page.

All scheduled events, publications, articles and news will be included on the website in the relevant pages, with the aim of making all updated information regarding iSteel-Expert always available to potential users.

The website structure contains the following components:

- Home page (see Figure 1 and Figure 2) Main page, which provides a preview of each of the
  internal pages of the site and allow reaching the main sections, according to a so-called *vertical*structure
- **Project (Figure 3)** It shows the description and main information on the project in a pointwise fashion.
- Objective (Figure 4) This page contains the medium-long term objectives of the project.
- Partners (Figure 5) This section holds a one page per each beneficiary of the project, for which a description is provided.
- **Workplan (Figure 6)** This page is devoted to describe the overall workplan implemented in the project.
- Publications In these sections it is possible to retrieve information and directly download (or reach the link to download) the public material produced throughout the project, such as papers, public presentations, public deliverables, newsletter, posters, etc.
- Latest news & Events (Figure 7) This page is devoted to news and scheduled events related to the project, such as, for instance, attendance to conferences and workshops.
- **Contact (Figure 8)** This page shows information to contact the project coordinator and a form to be filled to address specific requests for information to the project Consortium.



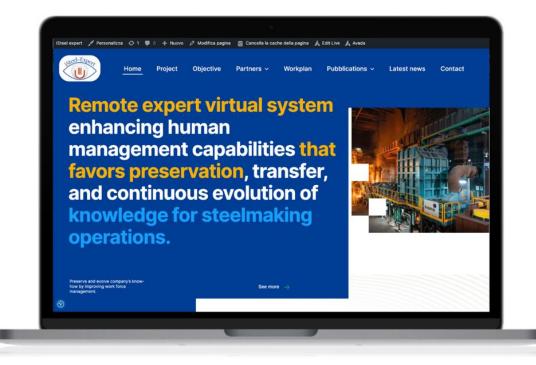


Figure 1. Desktop version of the home page.



Figure 2. Mobile version of the home page



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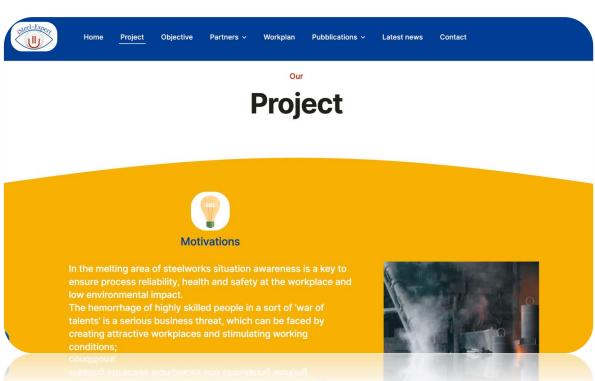


Figure 3. Project page.

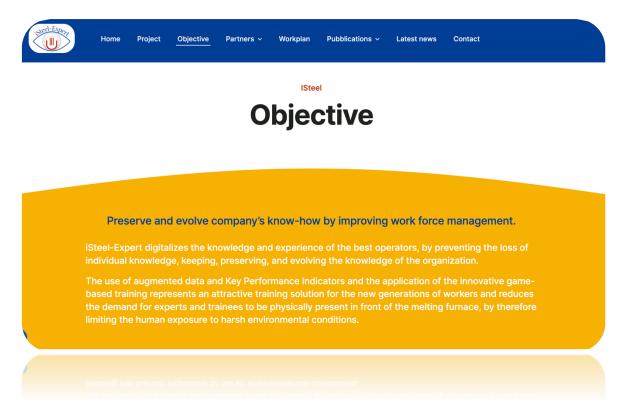


Figure 4. Objective page.





Figure 5. Partners page.

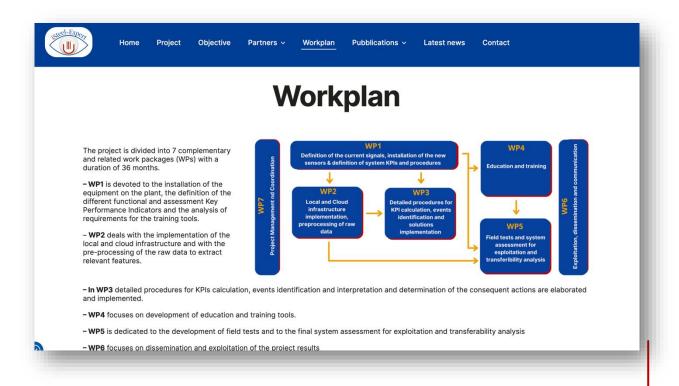


Figure 6. Workplan page.



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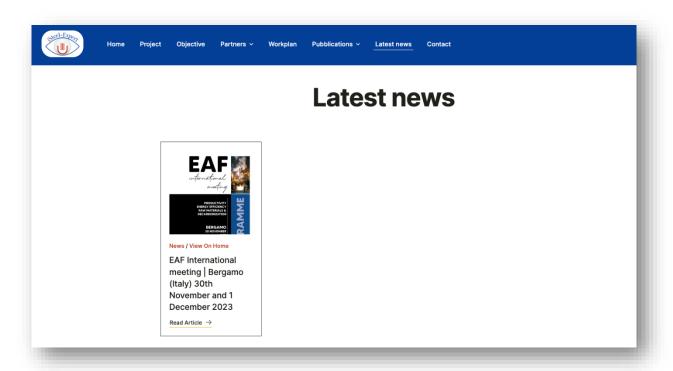


Figure 7. News and events page.

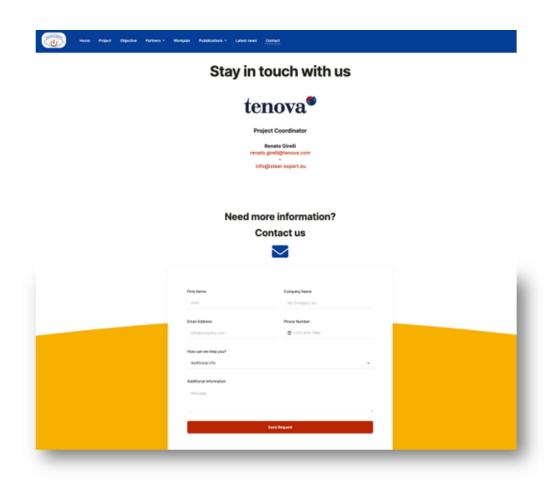


Figure 8. Contacts.